

# Fair Lending

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**CADMUS**

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# Definition and History

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Depending on the entity and the laws involved —

- Equal Credit Opportunity Act (ECOA)
- Fair Housing Act (FHA)
- Home Mortgage Disclosure Act (HMDA)
- Community Reinvestment Act (CRA)

Relevant agencies may include

- DOJ
- HUD
- CFPB
- Bank regulatory agencies such as the Office of the Comptroller of the Currency, Federal Deposit Insurance Corporation (FDIC) and Federal Reserve Board.

# Examples

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Some of the largest fair lending fines in history have been issued by U.S. regulators:

**1. Wells Fargo (2022) - Fine:** \$3.7 billion (\$1.7 billion in civil penalties + \$2 billion in customer restitution). **Regulator:** CFPB

- **Issue:** Discriminatory mortgage lending practices, along with improper fees and wrongful foreclosures affecting minorities.

**2. Countrywide Financial (2011) - Fine:** \$335 million. **Regulator:** DOJ

- **Issue:** Charged with systematically discriminating against Black and Hispanic borrowers by overcharging them on loans and steering them into subprime mortgages.

**3. Bank of America / Countrywide (2012) - Fine:** \$1 billion. **Regulator:** DOJ

- **Issue:** "Hustle" mortgage fraud program that targeted minority borrowers with unfair lending practices.

**4. Hudson City Savings Bank (2015) - Fine:** \$33 million. **Regulator:** CFPB, DOJ

- **Issue:** Redlining (failing to provide loans to Black and Hispanic communities).

**5. Trustmark National Bank (2021) - Fine:** \$5 million. **Regulator:** CFPB, DOJ

- **Issue:** Redlining practices that denied loans to Black and Hispanic neighborhoods.

# Key Areas of Concern

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To Summarize, Fair Lending areas of concern are:

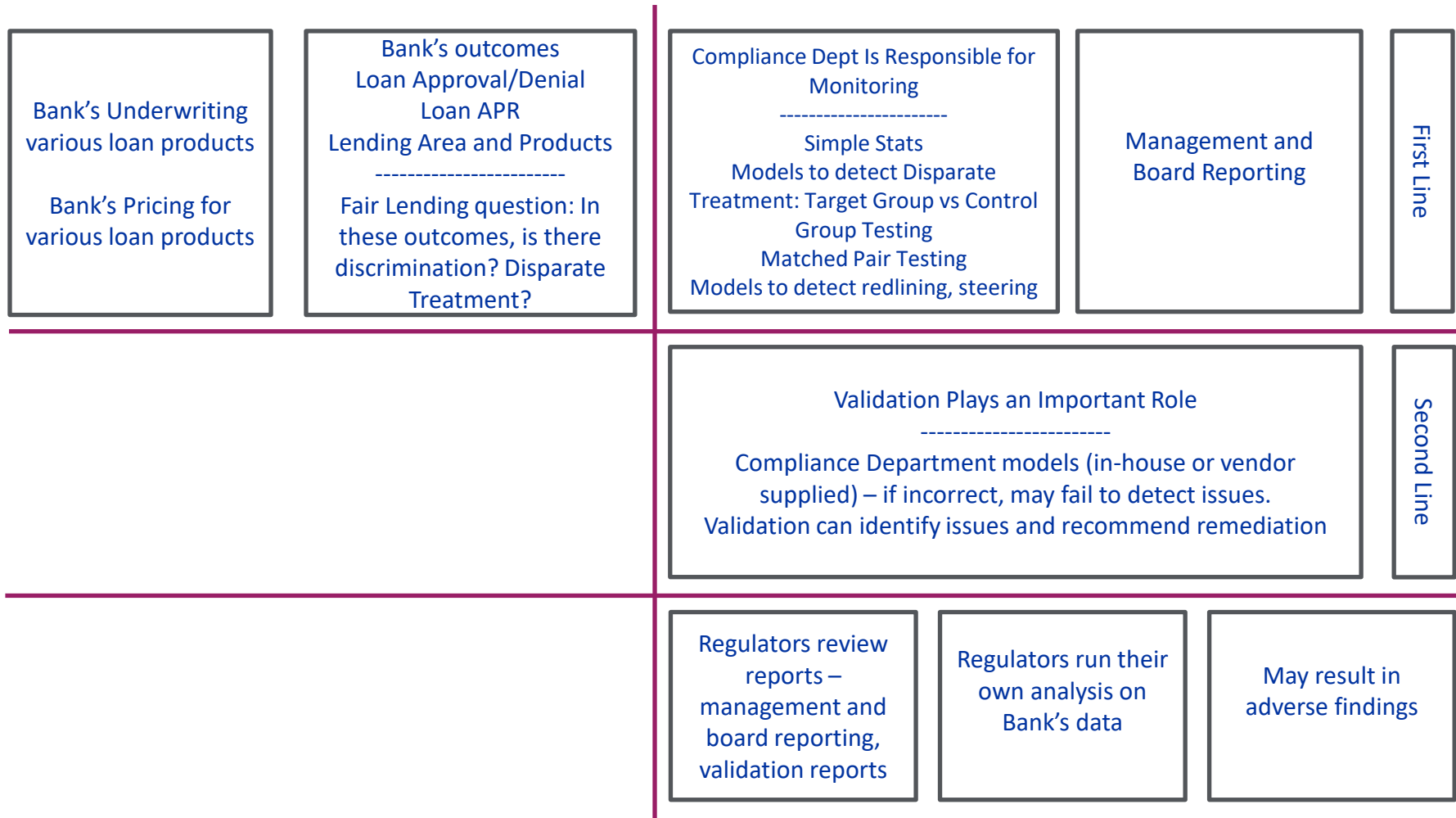
1. Underwriting: Bias in lending decisions
2. Pricing: Bias in loan pricing
3. Redlining: Exclusion of regions/neighborhoods
4. Steering: Unfair practices, diverting borrowers to specific disadvantageous products

Historically, the focus was on Mortgages. Post Dodd-Frank, other products came into scope

- Credit Cards
- Student Loans
- Indirect Auto
- Small Business

Later even expanded to servicing – loss mitigation.

# What Are Fair Lending Models and Where Does Validation Fit In?



# Compliance Models

Fair Lending – testing for disparate treatment – is a look-back exercise.

Definitions: Target Group vs Control Group

Target Group	Control Group
American Indian	Non-Hispanic Whites
Asian	Non-Hispanic Whites
African American or Black	Non-Hispanic Whites
Hispanic	Non-Hispanic Whites
Pacific Islander	Non-Hispanic Whites
Female	Male
Age 62+	Age 18-61
Low or Moderate Income Tract	Middle or Upper Income Tract
Minority Tract	Non-Minority Tract

# Compliance Models

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## Key Questions to Answer:

- Are there discriminatory patterns in Underwriting?
  - Are minority applicants denied credit disproportionately more than majority class applications:
    - Test approval and denial rates using all the applications received past one year
    - Approval and denial rates comparison may not tell the whole story as there are “credit decisions” behind application approvals and denials.
    - Using application data build a “model” which controls for underwriting policies / variables
    - Determine if there are statistically significant differences
    - Differences are further explained through a “matched pair” testing
  - Logistic regression models with Approved/Denied status as the dependent variable
  - Explanatory variable can include Loan Type, Purpose, Owner Occupied, Lien Status, DTI, CLTV, Credit Score,
- Are there discriminatory patterns in Pricing?
  - Are minority applicants are charged more than majority class applications:
    - Test pricing using all the loans approved and approved but withdrawn within the past one year
    - Pricing comparison may not tell the whole story as there are “pricing matrices” behind originations.
    - Using application data build a “model” which controls for pricing policies / variables
    - Determine if there are statistically significant differences
    - Differences are further explained through a “matched pair” testing
  - Linear regression models with APR as the dependent variable
  - Explanatory variable can include Loan Type, Purpose, Occupancy, CLTV, Credit Score, Lock Days, Loan Type

# Compliance Models: In-house vs Vendor

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- Several vendors supply fair lending models
  - Wolter Kluwer
  - Ncontracts
  - Assurity
  - SAS
- Pros
  - Banks may lack in-house expertise
  - SaaS – repeatable and cost efficient
- Cons
  - Not customized to Bank's policies and procedures
  - Limited support to explain results
  - Matched pair testing



# Conclusion – MRM Role

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- Fair Lending Models Should be in the Inventory
- Risk Rating Fair Lending Models
  - Standard methodology would result in “High Risk” classification due to regulatory and reputational impacts
- Validation Frequency
  - Tricky issue
  - Testing by first line is annual – one year’s worth of data is analyzed for fair lending issues
  - Should the models be validated every year?
    - Important to understand if there have been changes to the models
    - Model may not change – underlying data does change resulting in different outcomes / focal points
    - Limited annual testing
- Key Validation Steps – SR 11-7 is applied, however (validators must complete):
  - All areas of potential discrimination are covered not just underwriting
  - Replication of first line models is important
  - Be mindful about data issues
  - Ensure results are interpreted appropriately
  - Ensure focal points are reviewed further through matched pair testing
  - Ensure model documentation is accurate and complete
  - Ensure redlining and steering is analyzed/validated



Q&A

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